Quantitative research was done to better understand how the Grow with Google program helps people and businesses to thrive.

Report methodology and details:
- 633 people in Taiwan were surveyed
- Participants were asked about the impact of Digital Garage five months after they attended a class or participated in a course
- Data for this report is based on participants who attended a class or participated in a course between April 2018 and September 2019
- Fieldwork dates:
  - Online: April 2019 - Feb 2020
  - In-person: Feb 2019
- The survey was done via email, taking approx. 8 minutes to complete
- For legal reasons, only people over 18 years of age was surveyed

The study found that Digital Garage was particularly helpful for women. We wanted to find out how women benefited:

- Of people who took a Digital Garage lesson did so to help with their career; to keep their skills up to date for current roles or prepare for future opportunities: 85%
- Of people feel more prepared for the future: 96%
- Of people feel confident enough to apply the knowledge they gained: 95%
- Of people went on to update their resume: 48%
- Started doing new projects at work relevant to what they’d learned: 44%
- Of women who took a Digital Garage lesson did so to help with their career: 90%
- Of women feel more prepared for the future: 95%
- Of women feel confident enough to apply the knowledge they gained: 94%
- Of women went on to update their resume: 52%
- Of women started doing new projects at work relevant to what they’d learned: 46%
Quantitative research was done to better understand how the Grow with Google programs help people and businesses to thrive.

Report methodology and details:

- 1,997 people in Vietnam were surveyed
- Participants were asked about the impact of Digital 4.0 five months after they attended a class
- Data for this report is based on people who attended Digital 4.0 between November 2018 and February 2019
- Fieldwork dates:
  - Digital 4.0 University: Apr 2019 – Mar 2020
  - Digital 4.0, Bus Tour and Women Will: Mar – Apr 2019
- The survey was done via telephone call center and email, taking approx. 8 minutes to complete
- For legal reasons, only people over 18 years of age was surveyed
- Amongst those who took Digital 4.0:
  - Women n=1096 (55%)
  - Men n=897 (45%)

Almost everyone who took Digital 4.0 feels more knowledgeable and confident about their digital skills.

- 97% of people have improved their digital skills\(^1\)
- 97% of people feel more prepared for the future\(^2\)
- 97% of people feel confident enough to apply the knowledge they gained\(^3\)

Digital 4.0 encouraged businesses to develop or update their online presence to engage with customers. And as a result, businesses are now more engaged with their customers and are making more money.

- 82% of SMBs have created or updated their online presence\(^2\)
- 73% of SMBs have seen an increase in customer engagement\(^2\)
- 45% of SMBs saw an increase in revenue or profit\(^2\)

Digital 4.0 has also helped women in Vietnam. We wanted to find out how women benefited from the program:

- 97% of women have improved their digital skills\(^3\)
- 96% of women feel more prepared for the future\(^3\)
- 96% of women feel confident enough to apply the knowledge they gained\(^3\)

Digital 4.0 is also helping female-owned businesses in Vietnam, with women also seeing an increase in their customer engagement online and making more money as a result.

- 79% of business women have created or updated their online presence\(^4\)
- 72% of business women have seen an increase in customer engagement\(^4\)
- 43% of business women saw an increase in revenue or profit\(^4\)

Quantitative research was done to better understand how the Grow with Google programs help people and businesses to thrive.

Report methodology and details:
- 3,230 people in Indonesia were surveyed
- Participants were asked about the impact of Grow with Google programs five months after they attended a class (3 months for Primer)
- Data for this report is based on participants who attended Grow with Google programs between November 2018 and February 2019
- Fieldwork dates:
  - Primer: Apr 2019 – Oct 2019
  - Faculty Development: Jun – Jul 2019
  - Gapura Digital: May 2019 – Apr 2020
  - Kejar: Apr 2019 – May 2020
- The survey was done via telephone call center and email, taking approx. 8 minutes to complete
- For legal reasons, only people over 18 years of age was surveyed

Almost everyone who took Grow with Google programs say that they have **learned something new**, feel **more confident**, and are **more prepared** to apply their learnings in the future.

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More than half of the people taking Grow with Google programs, are doing so to help their business. And as a result, businesses are now **more engaged with their customers** and are making **more money**.

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Base:
1. Everyone: n=3230.
3. 98% of people who took Grow with Google programs have improved their digital skills.

**INDONESIA**

**ECONOMIC IMPACT**

GROW WITH GOOGLE PROGRAMS:
- Gapura Digital & Women Will
- Primer
- Android Kejar
- Faculty Development

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